



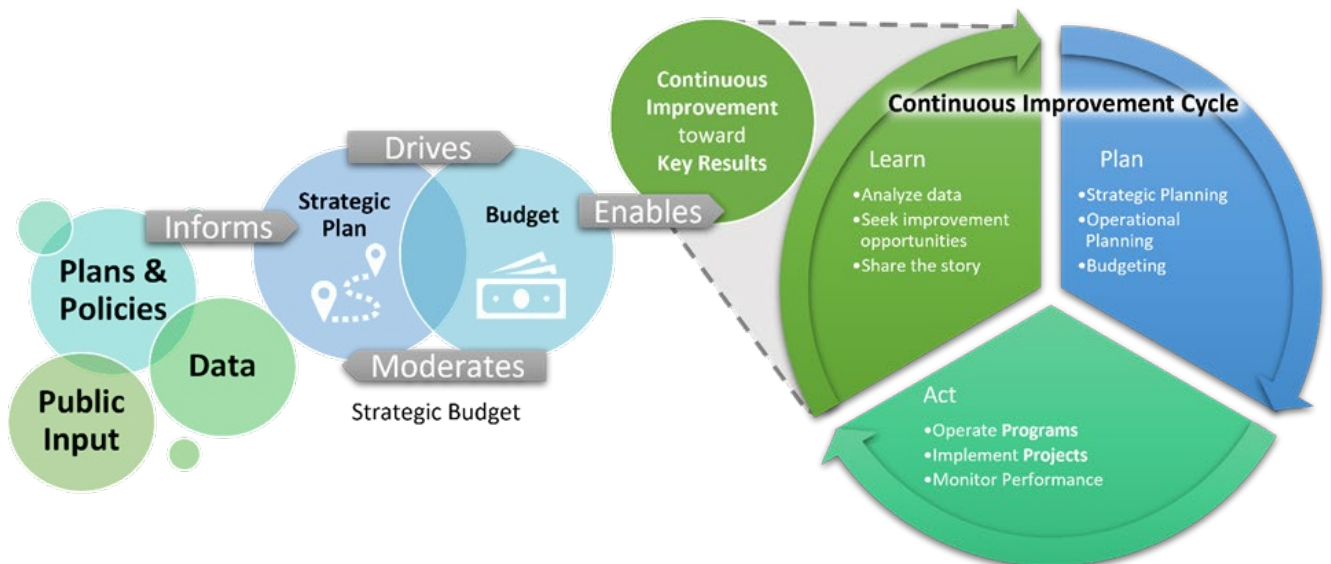
# Trinity County Strategic Plan 2024-2029



Trinity County has developed a new five-year Strategic Plan that will help guide the County's operations, services and initiatives for Calendar Year 2024-2029. Informed by input from the public, the Board of Supervisors and Department leaders, available data and other County plans and policies, the Strategic Plan drives the budget. The Strategic Plan is a living document and will be evaluated on an annual basis and updated as needed.

Likewise, the budget process moderates the Strategic Plan by prioritizing resources to support the services the County provides. The budget is the annual implementation of Trinity County's Strategic Plan and the associated Board of Supervisors approved County priorities.

The resources made available through the budget enable continuous improvement toward the key results desired by the Board of Supervisors and the public at large (as shown in the graphic below).



The County Strategic Plan consists of five Lines of Effort (strategic goals), each of which incorporates one to four objectives and specific key results. Each Line of Effort is supported by objectives and key results that are carried out by County Departments which provide the building blocks for reaching the goals.

## **Trinity County Mission**

With transparency and integrity, Trinity County works responsively to create and maintain a safe and healthy quality of life for all citizens.

## **Trinity County Vision**

Trinity County is a safe, vibrant, small town community where individuals, families and businesses can thrive, and is recognized as a premier destination for those seeking outdoor adventure and the restorative qualities of the natural environment.

## **Trinity County Values**

**INTEGRITY** - We are committed to doing the right thing for the whole of our County and its residents.

**TRANSPARENCY** - We operate and communicate in an open and honest manner that is timely and builds trust.

**ACCOUNTABILITY** - We demonstrate high levels of ownership for the decisions we make and execute in a manner necessary to achieve intended results.

**SAFE ENVIRONMENT** - We are committed to cultivating a safe and inclusive environment where all opinions are valued, respected and heard and open communication builds mutual respect.

**SOLUTION ORIENTED** - We respect the need to work within rules, regulations, policies, and laws while always taking a solution-oriented approach.

**ENGAGEMENT** - We understand the importance of communicating in a clear and timely manner that builds trust and engagement within the county.

# Trinity County Lines of Effort

## Line of Effort 1: County Services

## Line of Effort 2: Communication, Outreach and Engagement

## Line of Effort 3: Growth and Development

## Line of Effort 4: Natural Resources and the Environment

## Line of Effort 5: County Governance and Operations

### Line of Effort 1: County Services

**Objective 1:** Deliver essential health services that are accessible in all parts of the County.

**Objective 2:** Responsively and efficiently address the needs and concerns of Trinity County citizens and businesses.

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*Efficiency is doing things right; effectiveness is doing the right things.*  
– Peter Drucker

### Line of Effort 2: Communication, Outreach and Engagement

**Objective 1:** Develop a reliable, county-wide engagement plan that can facilitate connection to services and enable individual and business opportunities.

**Objective 2:** Foster an environment in which all sectors of the community can stay informed, express thoughts and ideas, collaborate, and actively engage in improving the community.

## **Line of Effort 3: Growth and Development**

**Objective 1:** Create a business-friendly environment that will empower local entrepreneurs and attract others to invest in Trinity County.

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*An organization's ability to learn, and translate that learning into action rapidly, is the ultimate competitive advantage.*

*– Jack Welch*

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**Objective 2:** Plan for the long-term growth and responsible development of Trinity County, including suitable zoning and adequate infrastructure, housing and services to sustain a dynamic local economy.

**Objective 3:** Ensure a cohesive, coordinated and adequately funded strategy is in place to market Trinity County as a premier destination to do business, visit and live.

**Objective 4:** Ensure all industry reflects and supports the heritage and lifestyle of Trinity County.

## **Line of Effort 4: Natural Resources and the Environment**

**Objective 1:** Be effective stewards of Trinity County's natural and man-made resources to enhance quality of life in the community and to support economic vitality.

## **Line of Effort 5: County Governance and Operations**

**Objective 1:** Build depth and flexibility in human and financial resources that will enable Trinity County to respond to changing needs and expectations and pursue opportunities that will enhance quality of life.

**Objective 2:** Engrain a culture of innovation, accountability and empathy in Trinity County governance and operations.