TRINITY COUNTY ARCHITECTURAL REVIEW COMMITTEE
STAFF REPORT

HISTORIC DISTRICT: Weaverville

PROJECT TITLE: Trinity County Community Development Cannabis/Planning Div. Sign

APPLICANT: Trinity County Community Development

PROPERTY OWNER: Trinity County

REPORT BY: Bella Hedtke, Senior Planner – Planning Division
            Ed Prestley, Deputy Director of Community Development Department

LOCATION: 530 Main St. Weaverville, CA (APN: 001-120-028-000)

ZONING DISTRICT: General Commercial (C2)

GENERAL PLAN DESIGNATION: Commercial (C)

PROJECT DESCRIPTION: A request for approval of a 10ft x 4ft wood-like sign to front on 530 Main St. identifying the County offices and request for additional window/door decals identifying the office.

SITE INFORMATION: Existing and operational County owned building that provides services to the public related to Planning and Cannabis programs and regulations.

PROJECT EVALUATION/DISCUSSION:

Project Consistency with the Trinity County Zoning Code

1. 17.21 – General Commercial (C2): Office signage, for a “General Office” is within the allowed uses of the C2 zoning district.

2. 17.29C – Architectural Review and Preservation: Special Treatment (St): Trinity County Community Development is seeking discussion and approval of the signage design in order to be compliant with 17.29C (Attachment 1).

Project Consistency with the California Environmental Quality Act (CEQA): This request does not constitute a “Project” under CEQA per § 21065 (Project).

Project Consistency with the Weaverville Community Plan: The proposed signage is consistent with discussions regarding signage in the Weaverville Community Plan. Relevant sections are as follows:
3. Historic Preservation

In 1979 a Historic Resources Inventory was conducted for all of Trinity County. Area 6, the Weaverville portion of this survey, identified a large number of individual buildings and sites of historical importance. This Weaverville Survey also identified five potential Historical Districts within the town area.

Residents within areas eligible for historic district designation are concerned with maintaining and improving their properties in accordance with the character of the community and their respective neighborhood area. However, most of these property owners are concerned about stringent architectural regulation, and therefore feel that preservation should be pursued on an individual property basis.

The following, aside from the central business district, describes the four areas in Weaverville, which contain most of the Community’s historic structures.

6. Community Signage

Signage within Weaverville plays an important role in the appearance of the Community. While it is necessary that businesses have sufficient signage to identify their site and attract customers, excessive signage can create a confusing landscape, which does not serve any purpose.

Signage in Weaverville is handled in two distinct ways. Within the Main Street Historical District all signage must be reviewed and approved by the Architectural Review Committee. In the rest of the basin all signage must adhere to the requirements of the County’s Zoning Ordinance. In general, the Zoning Ordinance allows signage, which is attached to the building without any restrictions. However, free standing or detached signage requires a Planning Director’s Use Permit. The Plan proposes that future free standing signs generally incorporate a monument base and/or perimeter landscaping for aesthetic purposes.

STAFF RECOMMENDATION:

Staff recommends that the Architectural Review Committee:

1. Make a motion to approve proposed signage as presented or selects an alternative that the committee sees fit.

ALTERNATIVES:

1. Make a motion to approve proposed signage as presented or with modifications stated in said motion.
2. Request staff to provide additional information and present at a future meeting.

ATTACHMENTS:

1. Proposed Signage Design with Two Different Placement Locations
2. Examples of Pre-Approved Lettering
Upload Your Custom Business Logo

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Upload a file no larger than 15MB in JPEG or PNG format.

* Finished Logo Size
Please use the measurement of the largest side when ordering and round up. For example if you want the finished logo to be 15" L x 11" H you would choose 16"x16".

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